



1920 to 1973 Below is an attempt at correlating the number seen on Imperial Tobacco Co. (ITC) advertising and sales product with the year it appeared in the market place. I have assumed no product was made during the 1940-45 period - World War Two.

		
ITC Number		
Year	From	To
1920	1601	2100
1921	2101	2600
1922	2601	2900
1923	2901	3200
1924	3201	3700
1925	3701	4200
1926	4201	4700
1927	4701	5200
1928	5201	5900
1929	5901	6500
1930	6501	7000
1931	7001	7500
1932	7501	8000
1933	8001	8600
1934	8601	9500
1935	9501	10000
1936	10001	10700
1937	10701	11200
1938	11201	11800
1939	11801	12700
1940	12700	12700
1941	12700	12700
1942	12700	12700
1943	12700	12700
1944	12700	12700
1945	12700	12700
1946	12700	12700

		
ITC Number		
Year	From	To
1947	12701	13000
1948	13001	13300
1949	13301	13700
1950	13701	14100
1951	14101	14450
1952	14451	15000
1953	15001	15450
1954	15451	15900
1955	15901	16400
1956	16401	16900
1957	16901	17500
1958	17501	18100
1959	18101	18700
1960	18701	19400
1961	19401	20000
1962	20001	20600
1963	20601	21200
1964	21201	21700
1965	21701	22200
1966	22201	22700
1967	22701	23200
1968	23201	23600
1969	23601	24000
1970	24001	24400
1971	24401	24800
1972	24801	25200
1973	25201	25600

1905 to 1920 Have separated out this period as I am less sure of it and little data exists. Have also assumed no product sold during the period 1914-18 – World War One.



1905 on	ITC Number	
Year	From	To
1905	0	30
1906	31	70
1907	71	120
1908	121	180
1909	181	280
1910	281	410
1911	411	610
1912	611	850
1913	851	1200
1914	1201	1201
1915	1201	1201
1916	1201	1201
1917	1201	1201
1918	1201	1201
1919	1201	1600
1920	1601	2100

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